

OUR PRIVACY POLICY

VIBGYOR ENTERTAINMENT is a transparent & ethical company and expects that its ethics and values are intentionally upheld all across. We suggest you go through our policies carefully and keep visiting for updates. These policies are subject to change from time to time. Hence, you are requested to refer to these Policies from time to time. Your continued use of the site will mean that You accept & agree to the revisions.

At **Mrs. India Beauty Pageant** ("Company", "we", "us") we are committed to respecting the privacy rights of all visitors/users of our Website: <https://www.mrsindiabeautypageant.in>

Your privacy is important to us and we aim for our Website to be a safe and enjoyable environment for our audience. We respect and safeguard the personally identifiable information ("Personal Information") we receive and collect from you on our Website and in the course of our other interactions online.

Please note that this Privacy Policy ("Policy") is only applicable to the users of the Website and the information and data gathered on the Website and not to any other information or website. You are hereby advised to read this Policy carefully and fully understand the nature and purpose of gathering and/or collecting any sensitive, personal, and other information and the usage, disclosure, and sharing of such information. By viewing or accessing the Website or by requesting any Services through the Website, you hereby also consent to the Company sharing information with third party service providers engaged by the Company in relation to its operations and to the transfer and/or storage of Personal Information and data across borders.

Terms not defined herein will have the meaning ascribed to them in our Terms of Use for the Website ("Terms"), as available in the Terms and Conditions. This Policy shall be deemed and construed to be a part of the Terms.

1) This Policy explains:

- the information we may collect about you online;
- the use and role of cookies and similar technologies on our Website;
- how we will protect and use the information we collect about and from you;
- the circumstances in which we might disclose your details to anyone else;
- when we may use your details to contact you; and
- how you can be sure the information we hold about you is accurate and current.

2) Information Gathered

In general, you can visit our Website without revealing your identity or any Personal Information about yourself. In the future, we may restrict access to certain areas or Services available on the Website that require registration or need you to reveal your identity and/or other information about you.

Information that we collect from you will vary depending upon the activity you seek to engage in and may include your name, email address, and phone number. In addition, we may collect demographic information such as information about your computer, hardware, software, platform, media, Internet Protocol (IP) address and connection, information about online activity such as feature usage and click paths, and other data that you may provide in surveys or online profiles. We may combine demographic information with Personal Information to tailor our offerings or web pages to your preferences or interests.

3) Personal Information

Personal Information means any information that may be used to identify you and that is not otherwise publicly available, including, but not limited to, your first and last name, an email address, phone number, place of residence, or other contact information.

We may collect Personal Information from you when you subscribe to our newsletter or otherwise voluntarily choose to contact us and provide such information. When you register with the Website or subscribe to our newsletter, we will collect certain Personal Information from you to provide you with a user account.

4) Cookies and Other Tracking Technologies

Some of our web pages may also utilise "cookies" and other tracking technologies. A "cookie" is a small text file that may be used, for example, to collect information about your activity on our Website. Some cookies and other technologies may serve to recall Personal Information previously indicated by you. Most browsers allow you to control cookies, including whether or not to accept them and how to remove them. You may set most browsers to notify you if you receive a cookie, or you may choose to block cookies with your browser, but please note that if you choose to erase or block your cookies, you may need to re-enter certain information to gain access to certain parts of the Website. Tracking technologies may automatically record information such as Internet domain and host names; other information about your geographic location; IP addresses; browser software and operating system types; your manner of connecting to the Internet (e.g., connection speed through narrowband or broadband access); click paths; and dates and times that our Website is

accessed. Our use of cookies and other tracking technologies allows us to improve our Website and consequently your web experience. We may also analyze information that does not include Personal Information for trends and statistics.

5) Uses of Personal Information

We may use Personal Information and other information received and collected from you to provide the Services you have requested, including issuing newsletters, sending you updates contacting you upon your request, or responding to your query when otherwise necessary. We may also use Personal Information for auditing, research, and analysis, and to operate and improve our Services. In certain circumstances, we may share aggregated non-personal information with third parties. When we use third parties to assist us in processing your Personal Information, we require that they comply with our Privacy Policy and any other appropriate confidentiality and security measures. We may also share such information with third parties in limited circumstances, including when complying with legal processes, preventing fraud or imminent harm, and ensuring the security of our network and Services. Where we propose to use your Personal Information for any other uses we will ensure that we notify you first. You will also be allowed to withhold or withdraw your consent for your use other than as listed above.

6) Confidentiality and Security

We will keep confidential and protect your Personal Information except where disclosure is required or permitted by law. We follow generally accepted industry standards to protect the Personal Information submitted to us, both during transmission and, once we receive it, for storage and disposal. All information we gather is securely stored within databases controlled by us. No method of transmission over the Internet, or method of electronic storage, is 100% secure, however. Therefore, while we strive to use commercially acceptable means to protect your Personal Information, we cannot guarantee its absolute security.

We limit access to Personal Information to employees, agents, advisors, and consultants who we believe reasonably need to come into contact with that information to provide products or Services to you or to do their jobs.

Third parties provide certain Services available on our Website and on our behalf. We may provide information, including Personal Information, to third-party service providers to help us deliver our products, information, and Services efficiently and effectively. Service providers are also an important means by which we maintain our Website and mailing lists. We will take reasonable steps to ensure that these third-party service providers are obligated to protect Personal Information on our behalf through confidentiality agreements and otherwise. We do not intend to transfer Personal Information without your consent to third parties who are not bound to act on our behalf unless such transfer is legally required. Similarly, it is against our policy to sell Personal Information collected online without consent.

If you choose to provide us with your Personal Information, we may transfer that Personal Information from your country or jurisdiction to other countries or jurisdictions around the world. Your Personal Information may be collected and stored on servers located in the territory of India and such other countries as we may disclose from time to time.

7) Third-party websites

If you click on a link to a third-party site or otherwise leave the Website, you will go to a website that is outside the purview of our control. Because we cannot control the activities of third parties, we cannot accept responsibility for any use of your Personal Information by such third parties, and we cannot guarantee that they will adhere to the same privacy and security practices as we do. The use of Personal Information by such websites shall be governed by the privacy policies provided therein. Therefore, if you visit a third-party website that is linked to our Website, you should consult that website's privacy policy before providing any Personal Information.

We may contact you using the Personal Information you have given us:

- to the functioning of any service you have signed up for to ensure that we can deliver the services to you;
- with any transaction entered by you on our Website to purchase any of our products;

- where you have opted to receive further correspondence;
- where you have issued a query or requested information from us;
- to invite you to participate in surveys, opinion polls, etc., about our Services or otherwise (participation is always voluntary); and
- to provide you with information about our new products and Services.

8) Change of Control

If ownership or control of the Company is to change, your Personal Information may be transferred without notice to you, and you agree to such transfer of your Personal Information. If such a transfer results in a material change in the use of your Personal Information, the Company will provide notice about the choices you have to decline to permit such a transfer.

9) Consent; Amendments; Law

By using this Website, you consent to the terms of this Privacy Policy and to our use and management of Personal Information for the purposes and in the manner herein provided. Should this Privacy Policy change, we intend to take every reasonable step to ensure that these changes are brought to your attention by posting all changes prominently on our Website for a reasonable period of time.

Your visit and any dispute over privacy are subject to this Privacy Policy. The said Policy shall be governed by and construed by the laws of the Republic of India. Further, it is irrevocably and unconditionally agreed that the courts of Hyderabad, India shall have exclusive jurisdiction to entertain any proceedings about any disputes arising out of the same.